

The Elastik Report

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www.elastiklearning.co.uk

Now Available!

Did you know...?

You can now access both Writemark and Elastik using **Single Sign-On (SSO)**. One secure login saves time, reduces password fatigue, and keeps your pupils' accounts protected.

Contact us to find out how to integrate this into your school.

UPCOMING EVENTS

* Visiting Bedford Borough

Available on request

Book an in-person visit. Click here to open a link where you can request a session for your school.

* Online Elastik refresher

Tuesday 28th October 2025

Join our 3.30-4pm, session to revisit how to use Elastik and have your questions answered. Click here to register your.

* English Leads Network Meet

Wednesday 19th November 2025

See Writemark in action at the first English Leads meeting of the new academic year.

Academic Spotlight

Staff retention is not about gimmicks. It's about respect.

By Rt Hon Michelle Donelan, Senior Advisor in AI, Technology and Education

Teacher workload remains the single biggest reason for staff leaving the profession. Marking and admin continue to consume hours that should belong to planning and teaching. Smarter assessment can change that.



Teachers value assessment, but the process must respect their time and enhance their work, not overwhelm it. When marking is faster, consistent, and genuinely useful, it boosts both teacher morale and pupil progress. Smarter feedback gives pupils the clarity they need while allowing teachers to focus on high-quality teaching.

The key to retention lies in respect. Teachers stay when their expertise is trusted, their time is valued, and their tools are designed to help them succeed.

"If we want teachers to stay, marking has to respect their time and their judgement, not add to their admin."

Writemark, our AI marking tool, is available to all schools in the Bedford Borough Council area free of charge this year.

To read the full article, please click here, or to learn more about the product, contact Fiona or Sophie.

Message from the CEO, Joel Hooper

"Schools using Writemark are already seeing the benefits in workload reduction and teacher confidence. When marking becomes faster, more consistent, and focused on what matters, teachers can spend more time doing what they love most, teaching."



Research and insights

Assessment in the Classroom under the New Ofsted Framework: A Practical View

From November 2025, Ofsted will no longer issue a single overall effectiveness grade for schools. Instead, inspection reports will use a five-point scale across key areas including curriculum, teaching, assessment, leadership, and pupil development.

A central focus is assessment in the classroom. Inspectors will look at how teachers check understanding, identify misconceptions, and adapt teaching in response. The new framework values how assessment supports learning rather than just measuring attainment.

For schools, this means two priorities stand out:

Diagnostic clarity:

Schools must go beyond surface-level data to understand why pupils fall behind. A strong GAP analysis tool can show where misconceptions occur, highlight gaps across cohorts, and help leaders target intervention precisely.

Sustainable workload practices:

The framework warns against excessive documentation that does not inform teaching. Tools that automate marking and generate actionable insight without creating extra workload are essential.

Writemark supports this by assessing handwritten work against rubrics aligned with the National Curriculum for Key Stages 1 and 2. It keeps teachers central to the process, helping them identify patterns of misunderstanding and adapt lessons quickly. Combined with GAP analysis, it offers a clear picture of progress that is consistent, efficient, and meaningful.

Both Writemark and Elastik are designed to help teachers and leaders meet the expectations of the new framework with confidence. Together, they provide clear visibility of pupil progress, reliable evidence for inspection, and the reassurance that assessment is accurate and purposeful.

Every school within Bedford Borough Council has free access to both Elastik and Writemark for the full academic year. These platforms are here to help teachers focus on learning, reduce marking workload, and support data-driven decisions that improve outcomes for every pupil.

To explore how these tools can support your school's approach to assessment, contact Fiona or Sophie to arrange an online demonstration or in-person visit.

Leadership voices

Jeremy Waters

Elastik Founder

Technology in education should always start and end with people. When it is used thoughtfully, it lifts the burden of repetitive work and gives teachers back the time to do what they do best, teach and connect.

At Elastik, we believe innovation must strengthen, not replace, human connection. Writemark is one example of how responsible technology can support teachers and improve learning for every student.



"When technology empowers teachers rather than replaces them, classrooms become places where connection and learning thrive."

Help us build what teachers really need

Join the **Elastik Insider Programme** and help shape the future of Writemark and Elastik. This is your chance to influence how our tools evolve, ensuring they continue to meet the real needs of teachers and schools.

As an Insider, you can test early features, share direct feedback with our product team, and see new ideas before they are released. Your input helps create innovations that reduce workload, improve marking accuracy, and strengthen pupil progress tracking.



The programme is open to both individual teachers and schools. Contact us to find out more.